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SILICON VALLEY COMMUNITY FOUNDATION APPOINTS NEW VICE PRESIDENT OF MARKETING AND COMMUNICATIONS

MOUNTAIN VIEW, CA—Silicon Valley Community Foundation, a \$1.7 billion grant making organization that is the leading voice for innovative solutions in the Silicon Valley, today announces the hire of Chris Peacock as the new vice president of marketing and communications.

Peacock brings more than 20 years of diverse experience in the field of communications, helping articulate messages and develop strategy for foundations, business executives and government leaders. Prior to joining Silicon Valley Community Foundation, Peacock served as the Vice President of Membership and Marketing for the San Jose Silicon Valley Chamber of Commerce, where he oversaw the development of a comprehensive marketing and brand management strategy and spearheaded membership development.

“We are delighted with the skills and experience Chris will bring to the community foundation,” said Emmett D. Carson, Ph.D., CEO and president of Silicon Valley Community Foundation. “He not only understands our mission and embodies our values, but has a proven ability to communicate complex messages to broad audiences.”

Peacock’s past experience includes work for the Henry J. Kaiser Family Foundation, where he served as the Director of Communications. While there, Peacock helped launch innovative information campaigns and led communications planning and strategy for major announcements and annual publications. He also has experience in the field of high tech communications, serving as a Corporate Public Relations Spokesman for Cisco Systems from 2000 to 2002.

Peacock has extensive experience in the public sector, having served as a Director of Media Relations for the U.S. Department of Health & Human Services and as the Director of Public Affairs at the U.S. Department of Treasury, under Treasury Secretaries Lloyd Bentsen and Robert Rubin. In addition, Peacock has held communications positions in both the U.S. Senate and U.S. House of Representatives. He began his career as a political reporter for the *August Chronicle & Herald*, where he covered state and local politics.

About Silicon Valley Community Foundation

The merger of Community Foundation Silicon Valley and Peninsula Community Foundation took effect on January 1, 2007, creating Silicon Valley Community Foundation, a catalyst and leader for innovative solutions to the region’s most challenging problems. The new community foundation is among the largest community foundations in the nation, with more than \$1.7 billion in assets under management and 1,400 philanthropic funds. In a region known for innovation in business and technology as well as philanthropy, the new community foundation will address local needs and support Silicon Valley’s charitable giving to causes locally, nationally and around the globe. The integration marks the first merger of equals involving two of the country’s leading community foundations and sets new precedent in the philanthropic sector. The new regional headquarters will open in Mountain View in the summer of 2007. Find out more at www.siliconvalleycf.org