

2015 Corporate Philanthropy Institute

Authenticity

The power in staying true to a company's business, culture and values

Presented by

Northern California Grantmakers
Silicon Valley Community Foundation

Monday, Sept. 21, 2015

San Francisco
www.ncg.org/csr

OVERVIEW

For the second consecutive year, Northern California Grantmakers (NCG) and Silicon Valley Community Foundation (SVCF) will co-host a conference on corporate citizenship. The Corporate Philanthropy Institute, a day-long annual conference, brings together leading corporate social responsibility and philanthropy practitioners to celebrate their successes, share best practices and learn the latest trends in the field from expert panelists and speakers.

To make this day possible, the host organizations seek support from key leaders in the corporate community who believe in this important work. Please find more information about **sponsorship levels** and the corresponding benefits on the following pages.

Companies' community engagement efforts must be truly reflective of community interests and needs, but be balanced with business interests – not subjugated to them. It is important for companies to express the good they are trying to achieve in the world clearly, simply and thoughtfully to their employees, customers, consumers and communities. Those companies that are purposefully creating change for their communities will be the ones that we will all point to as leading the way for the private sector.

The 2015 Corporate Philanthropy Institute, presented by Northern California Grantmakers and Silicon Valley Community Foundation, will explore how companies are going about breathing authenticity and value into corporate social responsibility efforts. How new models are being created that take into account the needs and interests of the community as well as other stakeholders. How the simplicity of programming can be a tool for success. And how in our "post-recession world," we ensure that we are living our principles.

This year's CPI will engage more than 150 professionals working in corporate citizenship and philanthropy across the globe in big ideas and then break concepts down into usable strategies, approaches and actionable plans.

SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor for the 2015 Corporate Philanthropy Institute. Sponsorship provides an opportunity to demonstrate your commitment to corporate responsibility and community impact across the world. It also provides the chance to showcase your brand to a like-minded audience.

PRESENTING SPONSOR - \$25,000 (ONLY ONE PRESENTING SPONSOR)

- Top billing as Presenting Sponsor
- Full-screen advertisement in slideshow presentation
- 1-page CSR branding piece in conference folder
- Sponsorship of the pre-conference VIP dinner
- Opportunity to introduce keynote speaker
- Opportunity to be breakout sponsor for a session of choice, with additional logo recognition on breakout signage and conference materials
- Verbal acknowledgement during opening remarks
- VIP seating with signage for lunch and plenary sessions
- Recognition in post-event communications
- Recognition on NCG and SVCF websites, conference materials, and event displays
- Complimentary CPI conference admittance for up to 10 guests

GOLD SPONSOR - \$15,000

- Opportunity to introduce one conference speaker
- Opportunity to be breakout sponsor for a session of choice, with additional logo recognition on breakout signage and conference materials
- Verbal acknowledgement during opening remarks
- VIP seating with signage for lunch and plenary sessions
- Recognition in post-event communications
- Recognition on NCG and SVCF websites, conference materials, and event displays
- Complimentary CPI conference admittance for up to 5 guests

SILVER SPONSOR - \$7,500

- Opportunity to be breakout sponsor for a session of choice, with additional logo recognition on breakout signage and conference materials
- Verbal acknowledgement during opening remarks
- VIP seating with signage for lunch and plenary sessions
- Recognition in post-event communications
- Recognition on NCG and SVCF websites, conference materials, and event displays
- Complimentary CPI conference admittance for up to 2 guests

BRONZE SPONSOR - \$5,000

- Recognition on NCG and SVCF websites, conference materials, and event displays
- Complimentary CPI conference admittance for up to 2 guests

DONOR - \$2,500

- Recognition on NCG and SVCF websites, conference materials, and event displays
- Complimentary CPI conference admittance for 1 guest

*Note: Sponsorships may be payable through your corporate advised fund at SVCF.

SUMMARY OF BENEFITS

Benefit	Presenting Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Donor Sponsor \$2,500
Top billing as Presenting Sponsor	•				
Full-screen advertisement	•				
Sponsorship of pre-conference VIP dinner	•				
CSR branding piece in conference folder	•	•			
Introduce conference speaker	•	•			
Breakout sponsor with logo recognition	•	•	•		
Verbal acknowledgment during opening remarks	•	•	•		
VIP seating with signage for lunch, plenary sessions	•	•	•		
Recognition in post-event communications	•	•	•	•	
Logo on NCG and SVCF webpage for CPI	•	•	•	•	•
Logo on CPI conference materials	•	•	•	•	•
Logo recognition during event	•	•	•	•	•
Complimentary number of CPI conference guests	10	5	2	2	1

BECOME A SPONSOR

To participate as a sponsor or ask additional questions, contact
Lisa Barr: lbarr@siliconvalleycf.org

Sponsorship Commitment Deadline: Friday, July 17, 2015

Sponsorship Materials Deadline: Friday, July 31, 2015

ncg.org/csr



About Silicon Valley Community Foundation

Silicon Valley Community Foundation makes all forms of philanthropy more powerful. We serve as a catalyst and leader for innovative solutions to our region's most challenging problems, and through our donors we award more money to charities than any other community foundation in the United States. SVCF has \$6.5 billion in assets under management. As Silicon Valley's center of philanthropy, we provide thousands of individuals, families and corporations with simple and effective ways to give locally and around the world. Learn more at siliconvalleycf.org.

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About Northern California Grantmakers

Northern California Grantmakers (NCG) is a philanthropic community of individuals, foundations, corporate contributions programs, nonprofit intermediaries and other private and public grantmakers. NCG was started in 1965 to exchange ideas, improve cooperation among foundations, and increase their knowledge of community problems. Since its founding, the organization has grown to include over 150 grantmaking organizations and individuals, with combined grantmaking of more than \$3 billion annually. Today the work of NCG's continues to emphasize the sharing of ideas but increasingly is focused on meeting the professional development needs of members; nurturing collaborative philanthropy across issues and geography; and providing tailored services that address the unique needs of philanthropy.

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