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SILICON VALLEY COMMUNITY FOUNDATION APPOINTS BHEESHAM SETHI AS FIRST VICE PRESIDENT OF DEVELOPMENT

MOUNTAIN VIEW, CA – Silicon Valley Community Foundation, the $1.5 billion foundation created through the merger of two of the Bay Area’s largest community foundations, announces the appointment of Bheesham Sethi as its first vice president of development, overseeing individual giving, planned gifts, corporate donations and other fundraising efforts.

“Bheesham has the experience and expertise needed to guide the development work of the new Silicon Valley Community Foundation at this critical juncture,” said Emmett D. Carson, Ph. D., CEO and president. Silicon Valley Community Foundation’s two parent foundations together raised more than $200 million in 2006.

“It is an honor to be joining Silicon Valley Community Foundation as it works to expand philanthropy in Silicon Valley and build on the legacy of its two parent foundations,” Sethi said.

Sethi has more than 16 years of experience in institutional development and management, with key emphases in fundraising, financial management, grassroots organizing, staff management, and program planning and development. He has worked for progressive regional and national issue-based nonprofits such as PFLAG, Rebuilding Together, National Gay and Lesbian Task Force, National Environmental Trust and public radio, among others.

Most recently he was the director of development at Common Sense Media. In addition, Sethi has been a consultant for the Black Patriots Foundation’s Capital Campaign and a major giving consultant with Development Exchange Inc. and the Stonewall Democrats.

Originally from India, Sethi has a BS and MS in cultural anthropology from Punjab University, India. Besides spending time with his English bulldog, Chloe, Sethi devotes a lot of his free time to his painting. He describes his art as abstract with influences of Indian tribal art.

About Silicon Valley Community Foundation

The merger of Community Foundation Silicon Valley and Peninsula Community Foundation took effect on January 1, 2007, creating Silicon Valley Community Foundation, a catalyst and leader for innovative solutions to the region’s most challenging problems. The new community foundation is among the largest community foundations in the nation, with more than $1.5 billion in assets under management and 1,400 philanthropic funds. In a region known for innovation in business and technology as well as philanthropy, the new community foundation will address local needs and support Silicon Valley’s charitable giving to causes locally, nationally and around the globe. The integration marks the first merger of equals involving two of the country’s leading community foundations and sets new precedent in the philanthropic sector. The new regional headquarters will open in Mountain View in the summer of 2007. Find out more at www.siliconvalleycf.org.

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