

CORPORATE RESPONSIBILITY  
**Impact Awards**



**sponsorship  
opportunities**

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**BACKGROUND & OPPORTUNITY**

The inaugural 2016 Corporate Responsibility Impact Awards, presented by Silicon Valley Community Foundation (SVCF), will honor companies and individuals for their outstanding leadership and achievements in corporate responsibility. The event will take place directly after the Corporate Philanthropy Institute (CPI), a day-long corporate giving conference, and will include all CPI attendees as well as Impact Awards nominees and community leaders.

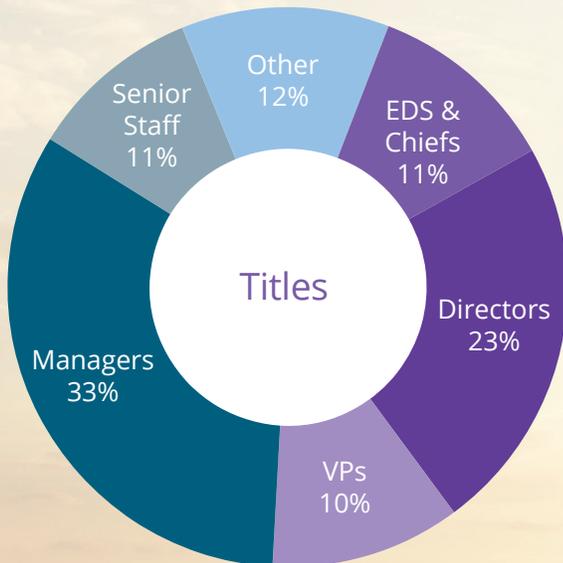
**Awards will be given to Practitioner of the Year, Emerging Practitioner of the Year, Partnership of the Year, Company of the Year and CEO of the Year. Nominations can be made online between June 15 and July 31, 2016. Learn more and register at [siliconvalleycf.org/crimpactawards](http://siliconvalleycf.org/crimpactawards).**

**SPONSOR THE IMPACT AWARDS**

Silicon Valley Community Foundation invites you to sponsor its inaugural Corporate Responsibility Impact Awards, immediately following the Corporate Philanthropy Institute. As an event sponsor, you will have a unique opportunity to showcase your brand in front of all CPI attendees as well as corporate impact leaders and community members attending the awards ceremony.

**2015 Corporate Philanthropy Institute Attendance**

- Kaiser Permanente
- NetSuite
- Pacific Gas & Electric
- Microsoft
- Nutiva
- StubHub
- Hewlett Packard
- Box
- Fossil
- SanDisk
- Airbnb
- Lockheed Martin



## BECOME A SPONSOR

A range of sponsorship opportunities are available to companies wishing to support the awards ceremony and reception. In addition to the benefits listed below, all event sponsors will receive:

- On-site acknowledgment and brand exposure in front of over 150 corporate leaders from around the globe
- Online exposure through the SVCF website, press release, social media channels and other media outlets
- Networking opportunities with CSR and corporate philanthropy leaders and award winners

**To participate as a sponsor or to ask questions about the CR Impact Awards or the Corporate Philanthropy Institute, contact Hannah Erickson at [herickson@siliconvalleycf.org](mailto:herickson@siliconvalleycf.org) before Thursday, Sept. 1, 2016.**

## SPONSORSHIP OPPORTUNITIES

### INNOVATOR: \$10,000

- Opportunity to announce an Impact Award during the ceremony
- Recognition as an Innovator on all programs, displays and signs
- Logo in post-event announcement, SVCF website and conference announcements
- Three dedicated tweets on the SVCF Twitter feed (live, pre- and post-event)
- Complimentary admittance to Corporate Philanthropy Institute for up to 2 guests

### BENEFACTOR: \$5,000

- Verbal acknowledgement during opening and closing remarks
- Recognition as a Benefactor on ceremony programs, displays and signs
- Logo in post-event announcement, SVCF website and conference announcements
- A dedicated tweet on the SVCF Twitter feed during the ceremony
- Complimentary admittance to Corporate Philanthropy Institute for 1 guest

### FRIEND: \$2,500

- Verbal acknowledgement during opening remarks
- Recognition as a Friend on all programs, displays and signs
- Logo in post-event announcement, SVCF website and conference announcements

### CPI EXHIBITING SPONSOR: \$5,000 (prior to CR Impact Awards)

Tabling space is available to a limited number of companies interested in exhibiting their brand and products during the Corporate Philanthropy Institute, a day-long corporate giving conference taking place directly before the CR Impact Awards. As a CPI Exhibiting Sponsor, you receive:

- Use of a 10 foot space in the centrally-located Sofitel Ballroom Foyer, from 7 a.m. to 4:30 p.m.
- (1) 6 foot rectangular table with black linen
- Recognition as Supporter on all programs, displays and signs
- Logo on Northern California Grantmakers and SVCF websites, conference announcements and post-event announcement
- Access to corporate philanthropy and social responsibility leaders

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## About Silicon Valley Community Foundation

Silicon Valley Community Foundation advances innovative philanthropic solutions to challenging problems. As the largest community foundation in the world, we engage donors and corporations from Silicon Valley, across the country and around the globe to make our region and world better for all. Our passion for helping people and organizations achieve their philanthropic dreams has created a global philanthropic enterprise committed to the belief that **possibilities start here**. Learn more at [siliconvalleycf.org](http://siliconvalleycf.org).

**Headquarters:**

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