engaging corporate citizens globally
About Us

Silicon Valley Community Foundation is the comprehensive center of philanthropy. We partner with over 100 companies to help them achieve their local and global philanthropic objectives, engage employees and leverage their businesses for the common good. We:

- Simplify the complex
- Pioneer corporate citizenship and philanthropic programs
- Are experts in global giving
- Help companies meet executive, employee and community philanthropic goals

Through strategic programs built in partnership with our staff, companies create corporate citizenship programs that result in stronger brand reputation, increased employee engagement and retention, deeper stakeholder relationships and enhanced employee morale and team building. Programs are also designed to focus on how the bottom line will be positively affected through these efforts.

“As public perception about the role of businesses in society continues to evolve, consumers, employees, investors and the general public have greater expectations from companies. A company is now expected to play an increased role in society. SVCF is the partner to help you meet this expectation, working with you to design programs that maximize your positive impact in society and at your company.

By choosing to open a corporate advised fund or engage SVCF in customized philanthropy services, you also gain access to peers in the SVCF network of companies. Whether through our various events and forums, research, social media or online resource portal, you will become part of a network of companies looking to solve some of society’s most complex problems.

“We believe in helping our partner companies do good and do well.”
Case Studies
Silicon Valley Community Foundation helps companies of all sizes create, develop and enhance their corporate philanthropy programs. Companies receive customized expertise specific to their programs ranging in a variety of focus areas including signature partnerships, disaster relief and recovery, matching gifts, employee engagement and grant administration. The following are a few examples of ways in which SVCF has helped its partner companies build or improve their corporate citizenship efforts.

SanDisk considers the community a key stakeholder in its business. With that in mind, the company builds programs that seek to make the communities in which it operates vibrant, healthy and strong.

“SVCF has been instrumental over the last decade in supporting SanDisk’s commitment to support nonprofits through nearly 1,000 grants totaling $19 million worldwide, and over $2 million in strategic STEM scholarships to help low income students attend college at leading educational institutions.”

Silicon Valley Community Foundation serves as an extended member of the SanDisk corporate philanthropy team, helping the company strategize to build and grow programs that fit their focus areas.

Additionally, SVCF helps SanDisk with their grantmaking rounds to ensure that the grants made have the maximum impact in the community. For instance, approximately 60 nonprofit organizations submit grant applications for SanDisk support on a quarterly basis. SVCF receives and then conducts an in-depth review of the grant applications against criteria such as alignment with SanDisk’s giving criteria, community impact and the organization’s financial position. SVCF makes funding recommendations, supports SanDisk’s employee led foundation committee and then processes grants to selected nonprofit organizations.

Another of SanDisk’s philanthropic efforts is the SanDisk Scholars Program. The program awards scholarships of up to $10,000 per student to graduating high school seniors, community-college students and students already enrolled in an engineering or computer science related course of study in need of financial support to reach their goals. In 2012, more than 96 students throughout the US were awarded scholarships. SanDisk partners with SVCF to identify students, process applications, and award scholarships.

The partnership between SanDisk and SVCF helps SanDisk to build programs that achieve the spirit of giving the company has embedded throughout its culture.

Gisela Bushrey, Senior Manager, SanDisk Foundation and Community Relations, SanDisk

| programs |

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Engagement

Founded by Yahoo employees in 1999, YEF is a grassroots, philanthropic group that brings together the talents, time and financial resources of Yahoo employees to serve the needs of communities around the globe.

“Silicon Valley Community Foundation is an invaluable resource in helping us to engage our employees as they seek to have impact in the communities where they live and work.”

Danielle Bricker, YEF Board President

“I engaged a Silicon Valley Community Foundation to be our expert in helping us to maximize and deepen our engagement with our community partners.”

Since the inception of the Yahoo Employee Foundation in 1999, Danielle Bricker, YEF Board President has given almost 800 grants worth close to $17 million from their corporate advised fund at SVCF.

SVCF continues to help YEF strengthen its grantmaking processes to further engage employees and deepen community relationships. Furthermore, a full-time Employee Giving Counselor was hired in 2012 to work closely with the YEF board of directors and employee volunteers to support program services, matching gift programs, administration and governance.

SVCF provides grantmaking services including program assessment and development, proposal screening, in-depth review of grant applications, grant interviews, administration impact reporting and grant review trainings.

Operations

The first corporate foundation to be endowed with pre-IPO stock, eBay Foundation was established in 1998. Over the years, eBay Foundation has made investments toward a vision of all people being able to participate fully in the global economy.

“Silicon Valley Community Foundation has been a vital partner since our inception, providing thoughtful counsel and excellent support. Utilizing SVCF for back office services has allowed us to focus on creating the greatest social impact – here and around the world.”

Silicon Valley Community Foundation has provided operating support for eBay Foundation since 1998, including back office services that help eBay’s team achieve the company’s philanthropic goals.

“Utilizing SVCF for back office services and grantmaking support for our corporate advised fund has allowed us to focus on creating the greatest social impact – here and around the world.”

Amy Millington, President, eBay Foundation

Those services include managing the Foundation’s annual audit, processing incoming gifts, reconciling checking and investments accounts, handling domestic and international grants, and invoice payments. Additionally, SVCF partners with eBay staff on the annual filing of the Foundation’s IRS Form 990-PF tax return and monthly financial and budget reports.
Texas Instruments has been committed to corporate citizenship since it was founded over 80 years ago. They believe that strong communities build strong companies and strong companies build strong communities.

With its philanthropic and volunteer efforts, TI focuses on improving lives and strengthening communities where it operates. With a goal of helping every child succeed, the company strives to improve learning and teaching, especially science, technology, engineering and math skills in the U.S., and access to education around the world.

“With strategic assistance and support from SVCF, TI has been able to expand our investments in education and critical needs in our major site communities in the U.S., Asia and Europe. We have achieved not only greater employee engagement, but have also increased the impact of our giving,” said Trisha Cunningham, TI’s chief citizenship officer.

Silicon Valley Community Foundation has partnered with Texas Instruments since 2011, following the company’s acquisition of National Semiconductor, a partner since 2000. SVCF has helped the company’s nonprofit cohort focused on STEM education with setting goals, measuring impact and facilitating conversations among like-minded nonprofit organizations. TI and SVCF also partner closely on the Silicon Valley Common Core Initiative, an initiative focused on the successful implementation of Common Core State Standards in public schools in San Mateo and Santa Clara counties.

SVCF provided TI strategic expertise as they grew their philanthropic and employee programs globally. SVCF has administered its global employee engagement recognition program, the TI Founders Community Service Awards, by identifying the most compelling employee applications and virtually facilitating a global external committee to make final decisions.
Sampling of the Companies we work with

SVCF is your partner in CSR
Wherever you are in your charitable activities, from identifying charitable priorities to global expansion, Silicon Valley Community Foundation can help you meet your goals.

For more information, please contact donate@siliconvalleycf.org.
About Silicon Valley Community Foundation

Silicon Valley Community Foundation makes all forms of philanthropy more powerful. We serve as a catalyst and leader for innovative solutions to our region’s most challenging problems and give more money to charities than any other community foundation in the United States. SVCF has more than $4.7 billion in assets under management. As Silicon Valley’s center of philanthropy, we provide thousands of individuals, families and corporations with simple and effective ways to give locally and around the world. Find out more at www.siliconvalleycf.org.

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