Employee Community Involvement Survey

Our company has partnered with Silicon Valley Community Foundation to develop our community involvement program worldwide. SVCF has more than $2.9 billion in assets under management and more than 1,650 philanthropic funds. You can find out more about them here.

As we start to shape our strategies and program activities, we would like to get your opinion on community involvement. Please take a few moments to complete this survey and help build our program.

Thank you.

Questions:

1. Please indicate your level of agreement with the following statements: (1 being strongly disagree and 4 being strongly agree)

    a. Issues facing my community are important to me.

    1   2   3   4

    b. I am knowledgeable about the issues facing my community.

    1   2   3   4

    c. I am engaged in addressing the issues of my community.

    1   2   3   4

    d. I currently support nonprofit organization(s) with financial contributions.

    1   2   3   4

    e. I currently serve on a Board of Directors for a nonprofit organization.

    1   2   3   4

    f. I currently volunteer for a nonprofit organization.

    1   2   3   4

2. Please rate your particular areas of interest: (1 being of least interest to you and 4 of most interest)

    a. Health (e.g., research and services/clinics for diseases such as cancer, multiple sclerosis, heart disease, childhood obesity, etc.)

    1   2   3   4

    b. Mental health (e.g., counseling, PTSD, depression, etc.)

    1   2   3   4

    c. Human services (e.g., homeless shelters, food banks, developmentally disabled, elderly)

    1   2   3   4

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d. Environment (e.g. natural resources, land clean-up and preservation, wildlife welfare)

    1   **2**   **3**   **4**

e. Animal Welfare (e.g., Humane Society, ASPCA)

    1   **2**   **3**   **4**

f. Youth development (e.g., literacy, mentoring, boys and girls clubs, outings, etc.)

    1   **2**   **3**   **4**

g. K-12 education (programs that support classroom learning)

    1   **2**   **3**   **4**

h. Higher education (e.g., programs that support colleges and universities)

    1   **2**   **3**   **4**

j. Online safety (e.g., cyber security, cyber crimes, fraud, online predators)

    1   **2**   **3**   **4**

k. Arts/culture (e.g., museums, community centers, public television/radio stations)

    1   **2**   **3**   **4**

l. Workforce development (e.g., job training, life skills training)

    1   **2**   **3**   **4**

m. Disaster Relief

    1   **2**   **3**   **4**

n. Other (please specify) _____

3. Please rate your personal preferences in volunteer activities: (1 being of least interest to you and 4 of most interest)

a. Outdoor activities (e.g., trail clean-up, runs, walks, or biking events)

    1   **2**   **3**   **4**

b. Indoor activities (e.g., sorting food, toys or filling backpacks; preparing meals for the homeless; administrative work; computer mentoring)

    1   **2**   **3**   **4**

c. In-house drives (e.g., collecting food, school supplies, holiday gifts)

    1   **2**   **3**   **4**

d. Activities that involve interaction with those you are helping (e.g., serving food at a homeless shelter, visiting elderly, mentoring youth)

    1   **2**   **3**   **4**

e. Activities that are behind the scenes and not interactive with those you are helping (e.g., preparing but not serving food at a homeless shelter)

    1   **2**   **3**   **4**

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f. Activities that can involve family or friends

    1   **2**   **3**   **4**

g. Skills-based volunteerism (e.g., activity that utilizes your professional expertise and skillset)

    1   **2**   **3**   **4**

h. Global Day/Week of Service (e.g., company-wide dedicated day/week for volunteering)

    1   **2**   **3**   **4**

4. Based on your involvement or knowledge of volunteer activities in your community, are there any activities and organizations that you would recommend to our company? _____

_____

_____

5. Please check all of the elements you believe would make a community involvement program in the workplace successful:

❏ Employee engagement – volunteer activities with colleagues - team building

❏ Measuring results – being able to see the results

❏ Developing a long-term relationship with a community organization

❏ Focusing on one or two issues in the community

❏ Helping to 'move the needle' on a specific focus area

❏ Spreading involvement efforts among many issues

❏ Other (please specify) _____

6. Which of the following programs would encourage your participation in our community involvement effort: (check all that may apply)

❏ Volunteer time off policy

❏ Matching contributions to employee donations

❏ Payroll deduction/giving option

❏ Dollars for Doers (Company matches employee volunteer time with financial contribution)

❏ Organized company-wide volunteer events and opportunities

❏ Rewards and recognition program for volunteerism

❏ Events that include family or others

❏ Support from supervisor/senior leadership

❏ Cash grants to nonprofits program that engages employees in funding selection

❏ Other (please specify) _____

7. Are you interested in joining a community involvement committee to help identify and plan program components for the company's employee engagement and corporate giving efforts?

❏ Yes; name: _____   ❏ No

8. Are there any other comments or recommendations you would like to make in regards to our program as it develops (e.g., examples of other companies whose community programs you admire? _____

_____

_____

Thank you for completing this survey. We will use this information to help us shape future corporate philanthropy activities. Thank you!