



**Wednesday, November 12th**  
Oracle Conference Center  
Redwood City, CA

**The Time is NOW**

**Corporate Philanthropy Institute 2014**

Presented by  
Northern California Grantmakers and  
Silicon Valley Community Foundation

## Corporate Philanthropy Institute and Powered by EF: **SPONSORSHIP OPPORTUNITIES**

For the first time, Northern California Grantmakers and Silicon Valley Community Foundation will co-host a conference on corporate citizenship for the corporate social responsibility professionals' community. The Corporate Philanthropy Institute, a day-long annual conference, brings together leading corporate social responsibility and philanthropy practitioners to share best practices, and learn the latest trends in the field from expert panelists and speakers.

Following the conference, Entrepreneurs' Foundation of SVCF will host the 15th Annual Powered by EF event, a special reception that recognizes and salutes outstanding practitioners and companies in corporate citizenship.

Together, the events will combine for a full day of learning and celebration centered on elevating corporate responsibility and community impact across the world. To make this day possible, the host organizations seek support from key leaders in the corporate community who believe in this important work. The following pages contain more information about sponsorship levels and the corresponding benefits.



**15<sup>th</sup> Annual**

Powered by  
**EF**  
ENTREPRENEURS'  
foundation of SVCF

Recognizing outstanding corporate citizenship

## Corporate Philanthropy Institute, Oracle Conference Center, Redwood City, CA

A paradigm shift is occurring. The conference will examine changing expectations of corporate citizenship, strategic local and global philanthropic programs, addressing business challenges through social responsibility efforts, creating corporate collaboratives and assessing the impact of social investments.

Corporate responsibility and philanthropy are no longer seen as optional for successful companies or executives. Investors, consumers and employees, especially millennials, now expect all companies and their leaders - regardless of their size or age - to have societal impact and to apply their business acumen when doing so. At the same time, practitioners are facing increased pressure to develop innovative strategies, expand to global markets and demonstrate real-time results. The Corporate Philanthropy Institute will prepare professionals working in corporate citizenship and philanthropy to meet these changing expectations as well as anticipate future demands.

## 15th Annual Powered by EF, Sofitel, Redwood City, CA

Following CPI, Powered by EF will bring together more than 200 leaders in the corporate citizenship community to celebrate successes of the past year. Included in the audience will be corporate community relations professionals, entrepreneurs, venture capitalists, professional service providers and social entrepreneurs. This year, we will honor four companies and individuals for their effective work in corporate responsibility. This year's award categories include the following:

- **Company of the Year:** Given to a company that, through its activities and partnerships during the previous calendar year, clearly demonstrates its commitment to corporate social responsibility programs as part of its core business values.
- **CEO of the Year:** Given to a chief executive officer who demonstrates superior commitment to philanthropy, from his/her personal commitment to charity to demonstration of leadership in his/her company's corporate responsibility programs.
- **Practitioner of the Year:** Given to an individual who provides a gold-standard example for his/her efforts in corporate philanthropy and/or corporate responsibility. This is a prestigious award that gives the CSR community the chance to recognize and celebrate the work of a leading colleague, peer or client in the field of corporate responsibility.
- **Partnership of the Year:** Given to a company that has established a strong and multifaceted community partnership with a U.S. or international non-governmental organization.

## SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor for both CPI and Powered by EF **or** for one individual event. Sponsorship provides an opportunity to demonstrate your commitment to corporate responsibility and community impact across the world.

## SPONSORSHIP LEVELS

- **Presenting Sponsor** - \$30,000\*
- **Pioneer Sponsor** - \$15,000
- **Catalyst Sponsor** - \$7,500
- **Community Sponsor** - \$2,500

\* This is an exclusive category and only available to one sponsor.

# SPONSORSHIP BENEFITS

## Presenting Sponsor - \$30,000 (only one Presenting Sponsor)

- All benefits at the Pioneer Sponsor Level for CPI and Powered by EF
  - Upgrade to complimentary CPI conference admittance for up to 10 guests
  - Upgrade to complimentary Powered by EF VIP admittance and two tables for up to 20 guests
- Top billing as presenting sponsor of both events
- Full screen advertisement as presenting sponsor of event in slideshow presentation
- Opportunity to co-announce Company of the Year Award at Powered by EF

## Pioneer Sponsorships

- **CPI - Pioneer Sponsor - \$15,000**
  - All benefits at the Catalyst Sponsor Level – CPI
  - Upgrade to complimentary CPI conference admittance for up to five guests
  - Opportunity to introduce one speaker or session in front of all conference attendees
- **Powered by EF - Pioneer Sponsor - \$15,000**
  - All benefits at the Catalyst Sponsor Level – Powered by EF
  - Opportunity to announce one award winner at reception
  - Upgrade Table Sponsorship to VIP

## Catalyst Sponsorships

- **CPI - Catalyst Sponsorship - \$7,500**
  - All benefits at the Community Sponsor Level – CPI
  - Upgrade to complimentary CPI conference admittance for up to two guests
  - Special verbal acknowledgment during conference opening remarks
  - Opportunity to be breakout sponsor for a session of choice (additional logo recognition on breakout signage and conference materials)
  - Recognition as sponsor in post-conference communications
- **Powered by EF - Catalyst Sponsorship - \$7,500**
  - All benefits at the Community Sponsor Level – Powered by EF
  - Special verbal acknowledgment during awards program
  - Recognition as sponsor in post-event press release

## Community Sponsorships

- **CPI - Community Sponsorship - \$2,500**
  - Complimentary CPI conference admittance for one guest
  - Logo recognition on NCG and SVCF webpages dedicated to event
  - Logo recognition on conference materials
  - Logo recognition in event presentation
- **Powered By EF - Community Sponsorship - \$2,500**
  - Company-sponsored table and admittance for 10 at Powered by EF
  - Logo recognition on EF website
  - Logo recognition on event program
  - Logo recognition in event presentation

## Powered by EF Table Sponsor - \$1,000

- Company-sponsored table and admittance for 10 at Powered by EF

\* Note: Sponsorships may be payable through your corporate advised fund at SVCF.





## HOW TO BECOME A SPONSOR

To participate as a sponsor or for additional information contact  
**Dory Gannes: [dgannes@siliconvalleycf.org](mailto:dgannes@siliconvalleycf.org).**

**Sponsorship Commitment Deadline: Monday, September 8, 2014**

**Sponsorship Materials Deadline: Friday, September 12, 2014**

**[nccg.org/csr](http://nccg.org/csr)**

### **About Northern California Grantmakers**

Northern California Grantmakers (NCG) is an association of foundations, corporate contributions programs and other private and public grantmakers. NCG was started in 1965 to exchange ideas, improve cooperation among foundations, and increase their knowledge of community problems. Since its founding, the organization has grown to include over 150 grantmaking organizations and individuals, with combined grantmaking of more than \$3 billion annually. Today the work of NCG's continues to emphasize the sharing of ideas but increasingly is focused on meeting the professional development needs of members; nurturing collaborative philanthropy across issues and geography; and providing tailored services that address the unique needs of philanthropy.

### **About Silicon Valley Community Foundation**

Silicon Valley Community Foundation makes all forms of philanthropy more powerful. We serve as a catalyst and leader for innovative solutions to our region's most challenging problems, and our donors award more money to charities than any other community foundation in the United States. SVCF has more than \$4.7 billion in assets under management. As Silicon Valley's center of philanthropy, we provide thousands of individuals, families and corporations with simple and effective ways to give locally and around the world. Find out more at [siliconvalleycf.org](http://siliconvalleycf.org).

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2440 W. El Camino Real, Suite 300 • Mountain View, CA 94040  
T: 650.450.5400 • [info@siliconvalleycf.org](mailto:info@siliconvalleycf.org)